

Reach professionals and decision makers in a cost-effective way

Finnish Chemical Magazine is Finland's leading magazine in chemistry and related fields.

- Print magazine has an over 5,000 circulation and over 10,000 readers.
- Newsletter has over 4,600 subscribers.

Website www.kemia-lehti.fi: over 7,500 visits and over 32,000 viewings per month.

Finnish Chemical Magazine ADVERTORIALS

Digital Packages:

Advertorial

on website www.kemia-lehti.fi and in newsletter

- Text length 2,000–5,000 characters + picture. Text and picture provided by the customer.
- Advertorials are placed on the front page for at least one month, after which they are shown in the commercial cooperation section where they can be easily found based on key words.
- Package includes a lead (text 300 characters + logo/photo) in the first newsletter after the advertorial publication. Newsletter delivery to over 4,600 mail addresses.
- Price EUR 1,150 includes text editing and newsletter lead production.

Also available as turnkey service. Interview over the phone +EUR 550, interview on the spot +EUR 750. Photo shoot +EUR 200.

Partner Blog

on website www.kemia-lehti.fi and in newsletter

- Length 2,000–5,000 characters + photo of author. Text and photo provided by the customer.
- The blog post is shown on the front page for at least one month, after which it is shown in the commercial articles section where it can be easily found based on key words.
- Package includes a lead (text 300 characters + photo) in the first newsletter after the advertorial publication. Newsletter delivery to over 4,600 mail addresses.
- Price EUR 1,150 includes text editing and newsletter lead production.

+ VAT 24% when invoicing in Finland

RESERVATIONS AND FURTHER INFORMATION

Sales Manager Seija Kuoksa
seija.kuoksa@kemia-lehti.fi
 Tel. +358 40 827 9778

Sales Manager Jaana Koivisto
jaana.koivisto@kemia-lehti.fi
 Tel. +358 40 770 3043



"We've been very busy, thanks to advertising."
 Timo Saarela,
 Product Manager,
 Hosmed Ltd

Super effective premium package:

Advertorial as turnkey service in print magazine, website, and newsletter:

- Spread, whole page or 1/2 p. in any issue you choose, see **sample**.
- Teaser in newsletter: text appr. 250 characters + logo or picture. Delivery to over 4,600 mail addresses.
- Advertorial published on *Finnish Chemical Magazine website*. Online version can be longer and include 1–3 pictures.
- Package includes turnkey service for every channel!
- Prices: spread EUR 5,900, whole page EUR 4,500, 1/2 p. EUR 3,600.
- Just provide us with topics and persons to interview, and we'll do the rest: interviews, photo shoot, content production, layout, and modification to different channels. Quick, easy, super effective!
- **Discounts:** provide the photos yourself and get an EUR 300 discount. Provide the text, too, and get an EUR 600 discount.
- **Discount prices:** spread EUR 4,800, whole page EUR 3,500, 1/2 p. EUR 2,800.
- All options include text editing for print magazine and digital channels.