

Products and services

Finnish Chemical Magazine offers you a super effective channel for promoting your products and services. Our package combining the print magazine and direct email will help you reach over 15,000 chemistry and related fields decision makers and professionals.



THE PACKAGE INCLUDES:

- An advertisement in a direct email delivered to the *Finnish Chemical Magazine* newsletter subscribers (over 4,600).
- ¼ p. advertisement in the print magazine *Products and Services* column (over 10,000 readers).

You only need to provide a text (headline + max 500 characters, spaces included), logo and/or picture.

We take care of the layout for both the direct email and print magazine. For the print magazine, you can also provide us a ready made PDF advertisement, size 90 x 130 mm.

A direct email has space for max 4 advertisers at a time. The price includes a follow-up report with opening and link click rates. For an extra charge (EUR 50 + VAT) you also get a report including the domains of link clickers.

- Package price: direct email + print magazine EUR 1,250
- Direct email only EUR 750
- Print magazine only EUR 750

+ VAT 24% when invoicing in Finland.

CALENDAR 2022 (changes possible)

Products and Services column in
PRINT MAGAZINE:

Issue	Reservations	Published
1/2022	by Jan 24	Feb 11
2/2022	by Mar 3	Mar 25
3/2022	by Apr 21	May 13
4/2022	by May 25	Jun 17
5/2022	by Aug 18	Sept 9
6/2022	by Sept 29	Oct 21
7/2022	by Nov 10	Dec 2

Product and Services **DIRECT EMAILS** in 2022:
in February, March, April, May, September, October, November.



Send your material to: ilmoitukset@kemia-lehti.fi

RESERVATIONS AND FURTHER INFORMATION

Sales Manager Seija Kuoksa
seija.kuoksa@kemia-lehti.fi
Tel. +358 40 827 9778

Sales Manager Jaana Koivisto
jaana.koivisto@kemia-lehti.fi
Tel. +358 40 770 3043

Finnish Chemical Magazine

KEMIA

Kemi